



---

*For immediate release*

28 April 2017

## **Calling for 'commitment to change'**

**The world's leading business forum on sustainable fashion, Copenhagen Fashion Summit 2017, unveils this year's complete programme and important expected outcomes.**

On 11 May 2017, decision-makers from the global fashion industry will gather in Copenhagen for the fifth edition of Copenhagen Fashion Summit. The world's leading business forum on sustainable fashion, the Summit boasts an impressive line-up of more than 50 high level speakers who will engage in panel discussions and conversations to address the most critical issues that our industry and planet face.

### **Top names to join Summit**

Under the patronage of Her Royal Highness Crown Princess Mary of Denmark, Copenhagen Fashion Summit 2017 will present a line-up of high level speakers, including the CEO of Tiffany & Co. Michael Kowalski, *The New York Times* chief fashion critic Vanessa Friedman, circular economy authority Dame Ellen MacArthur, founder of Eco Age Ltd. Livia Firth, fashion designer Prabal Gurung, CEO of Hugo Boss Mark Langer and sustainability leader William McDonough. The 2017 Summit will be hosted by Amber Valletta, model and entrepreneur, and Tyler Brûlé, editor-in-chief of *Monocle*.

### **Expected outcomes**

This year's overarching theme for the Summit is "Commitment to change". One of the expected outcomes of the 2017 Summit is the signing of a concrete call to action put forward by Global Fashion Agenda to create a unified effort among fashion brands and retailers in accelerating the fashion industry's transition to a circular system.

This year will also see the launch of the first-ever edition of the groundbreaking *Pulse of the Fashion Industry* report, which has been developed in collaboration between Global Fashion Agenda and its knowledge partner, The Boston Consulting Group. This annual report will be the first of its kind to provide a common fact base on the current sustainability performance of the industry, to quantify the potential of sustainability in fashion and to provide recommendations for companies across the supply chain.

Eva Kruse, CEO and president of Global Fashion Agenda and the organiser of the Summit,

states: "Since last year's Summit, we've been busy reshaping and evolving the format of the event. One of the major changes that I'm especially pleased with is the intensified focus on commitments and outcomes. By putting forward a call to action, which is already receiving substantial backing by key industry players, and by launching the *Pulse of the Fashion Industry* report, the Summit is proving that it is able to take leadership and help unite the industry towards a better future."

### **The voice of the next generation**

In the days leading up to Copenhagen Fashion Summit, students from all over the world will gather to draft a proposed UN resolution on fashion to be presented on stage at the Summit and delivered to the UN later this year. The Youth Fashion Summit represents a collaboration between Global Fashion Agenda and Copenhagen School of Design and Technology (KEA) in partnership with Swarovski, one of the principal sponsors of Copenhagen Fashion Summit 2017.

The next generation will not only be heard but also seen. On 10 May 2017, a special project of the ISKO I-SKOOL™ Denim Design Award 2016 competition will present the sustainable fashion designs of ten international design students from Japan to USA. The winner will be chosen by a jury consisting of international fashion experts such as fashion professional Peter Copping and editor-at-large of *Vogue* India Bandana Tewari. The initiative is conceived by ISKO™, the global leader in denim production and textile innovation and also one of the principal sponsors of Copenhagen Fashion Summit 2017.

### **Industry-wide collaboration takes leadership**

Copenhagen Fashion Summit is the flagship event of the recently established non-profit, year-round initiative Global Fashion Agenda, whose mission is to mobilise the industry to transform the way we produce and consume fashion. To help set a common global agenda for the industry and spearhead this transition, Global Fashion Agenda has partnered with Kering, H&M, Target, Sustainable Apparel Coalition and Li & Fung as founding members. They represent some of the world's foremost sustainability leaders in the high street, mainstream and luxury fashion sectors.

View the Copenhagen Fashion Summit 2017 programme [here](#).

---

### **Press accreditation**

Apply [here](#).

Please note that the press conference will be on 10 May 2017 at 2:30 pm.

Deadline for application is 1 May 2017.

### **More information**

Communication director Cecilie Thorsmark

+45 26252001

[cecilie@globalfashionagenda.com](mailto:cecilie@globalfashionagenda.com)

[Copenhagenfashionsummit.com](http://Copenhagenfashionsummit.com)

### **Practical information**

Copenhagen Fashion Summit

Date: 11 May 2017

Location: Copenhagen Concert Hall

### **Ticket sales**

Request ticket [here](#).

## Attached files

Patron and speaker Crown Princess Mary, Copenhagen Fashion Summit 2016.jpg

Organiser and speaker CEO of Global Fashion Agenda Eva Kruse, Copenhagen Fashion Summit 2016.jpg

Interview on stage, Copenhagen Fashion Summit 2016, Suzy Menkes and Renzo Rosso.jpg

Copenhagen Fashion Summit venue - interior.jpg

Copenhagen Fashion Summit Venue, Copenhagen Concert Hall outside.jpg

Youth Fashion Summit 2016.jpg



[copenhagenfashionsummit.com](http://copenhagenfashionsummit.com)

#copenhagenfashionsummit #restartfashion

Global Fashion Agenda

Frederiksholms Kanal 30-C · 1220 Copenhagen · Denmark

---

Powered by  VOCAST